



SCI impact report

What is Strategic Community Investment?

The success of every organization is directly impacted by specific target audiences. SCI is the process of uncovering opportunities to become more deeply integrated among these communities.

Investing in the relevant corporate, political and nonprofit worlds betters your business. Plain and simple.

Why commit to SCI?

- New Clients
- Enhanced Client Service
- Improved Culture
- Employee Recruitment/Retention
- Strengthened Brand

"Your work with me for increased networking opportunities continues to yield benefits."
– Jim Greenfield, president, Greenfield Architects

how? the SCl process

it all begins
with an SCl assessment

determining an organization's need based on
current skillsets and existing relationships.

and then it can dovetail
into a customized SCl plan.

tactics may feature:

relationship development training

Learning how to build and nurture relationships via the "3 Is": *Information, Ideas, Introductions*.



leadership development programs

event attendance

introduction meetings

speaking opportunities

group volunteer events

nonprofit boards & committees

charitable contributions

SCI in action at dovetail solutions



leadership development programs

dovetail solutions director graduates from Downtown Denver Partnership Leadership Program.

→ Director sits on DDP marketing committee and advises clients about participation with the organization.



event attendance

dovetail solutions regularly attends community and industry events, getting to know Denver's market leaders.

→ After first meeting at an event, dovetail solutions builds a relationship with and recruits Bisnow Denver market leader into our VP role.



introduction meetings

dovetail solutions invites Daniels Fund leadership into our office to meet our team.

→ dovetail solutions secures Daniels Fund leadership as keynote speaker for a client summit.



speaking opportunities

dovetail solutions' Founder & CEO speaks about crisis preparedness on Colorado Real Estate Journal panel.

→ Met 2 future clients, who later contacted dts to steer them through crises.



group volunteer events

dovetail solutions arranges a group volunteer event at Food for Thought Denver.

→ 5 team members continue volunteering regularly.



nonprofit boards & committees

dovetail solutions' Founder & CEO served on The Kempe Foundation Board for 7 years.

→ dovetail solutions donated more than \$20,000, attended Kempe Gala annually **and** secured a client.



charitable contributions

dovetail solutions makes monetary donations annually, donates computer equipment and organizes group volunteer events with SafeHouse Denver.

→ dovetail solutions' contributions have funded more than 100 individual nights of safe shelter.

nonprofit profile:

SafeHouse Denver



about SafeHouse Denver

SafeHouse Denver is the only agency in the city and county of Denver that provides a full continuum of care to adults, children and youth experiencing domestic violence.

SafeHouse Denver works to eliminate domestic violence in the Denver community by:

- Providing shelter and counseling to survivors of abuse;
- Working with public and community agencies to improve the way our systems respond to domestic violence;
- And by offering educational programming to prevent future violence.

SafeHouse Denver's shelter has 30 beds plus cribs, serving more than 250 adults and children in a typical year. In addition, SafeHouse serves hundreds more adults, children and youth through non-residential services including individual counseling, advocacy support groups and referrals to other services.

dovetail solutions' strategic investment

Since 2017, dovetail solutions has made annual monetary donations and organized several group volunteer events with SafeHouse Denver.

Seeking ways to further support the organization, we selected SafeHouse Denver as the recipient of our unneeded computer equipment.

dovetail solutions' donations and volunteer activity have funded more than 100 individual nights of safe shelter and impacted the nonprofit's non-residential services. The organization provides non-residential counseling, 24-hour support on its crisis line, and community education to prevent future incidents of domestic violence – all 100% free of charge – thanks to volunteer and donor support.

2023 by the numbers



**100% of employees involved in
community organizations in 2023***

*Employees build their individual
development plans after their first
six months with the team.



728 volunteer hours



dedicated causes

Women & Children
Food Security
Economic Development
Professional Development

nonprofit profile:

Food Bank of the Rockies



about Food Bank of the Rockies

Food Bank of the Rockies is the largest hunger-relief organization in the Rocky Mountain region, distributing upward of 178,000 meals every day. To the organization, answering the challenge of hunger means meeting today's needs while developing strategies to address longer-term difficulties.

Food Bank of the Rockies coordinates with more than 800 Hunger Relief Partners throughout Colorado and Wyoming, acting as a distribution hub for food, essentials and logistical resources. The organization also operates mobile pantries, its Food for Kids program, home-delivery services for older adults, and other programs.

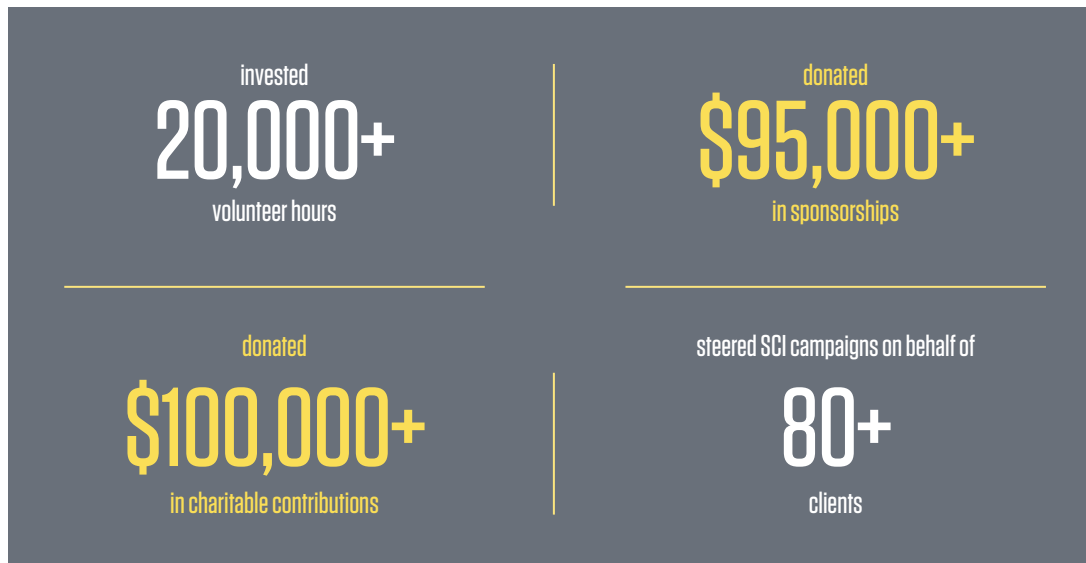
dovetail solutions' strategic investment

dovetail solutions makes charitable contributions each holiday season, in the names of our clients. We value working with clients who share a dedication to improving the lives in our community, and have found involving clients in our charitable contributions to be the most meaningful holiday gift of all.

our history of SCl



since our founding in 2005, our team has:

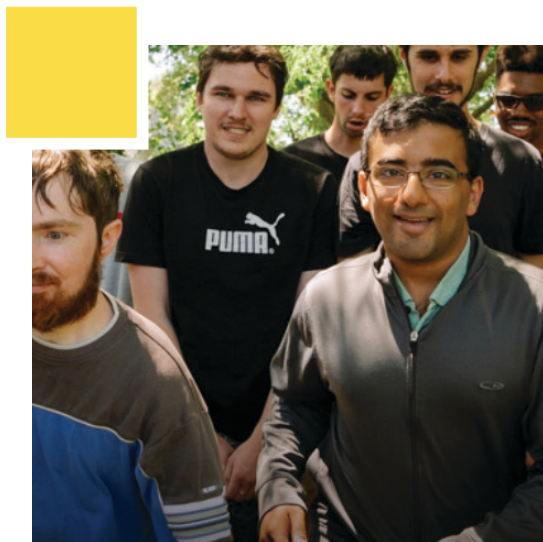


our team has donated our time and money to more than 60 organizations

ACE Scholarships	Denver Metro Chamber of Commerce	National Philanthropy Day Colorado
American Marketing Association – Sacramento Valley	Denver Rescue Mission	National Western Center
Arapahoe High School	Denver Scholarship Foundation	Project CURE
Association for Corporate Growth	Denver Urban Gardens	Project Helping
B:CIVIC	Downtown Denver Partnership	PRSA Colorado Chapter
Business Marketing Association – Colorado	ExecConnect	Regis Jesuit High School
Cherry Creek North Business Improvement District	First Tee – Colorado Rocky Mountains	Ronald McDonald House of Denver
Cherry Hills Palmer Scholarship Foundation	Food Bank of the Rockies	Sacramento Food Bank & Family Services
Clayton Early Learning Center	Food for Thought Denver	Sacramento Metro Chamber
Colorado Inclusive Economy	Food Literacy Center	SafeHouse Denver
Colorado Municipal League	Girls on the Run	Society of Industrial and Office Realtors – Colorado Chapter
Colorado Parks and Wildlife	Goodwill of Colorado	Tall Tales Ranch
Colorado Succeeds	High Fives Foundation	The Denver Children's Foundation
Core 24	Homeless Children's Network	The Gathering Place
DAWG Nation Hockey Foundation	Homeward Bound	The Kempe Foundation
Denver Association of Professional Services	Judi's House	The Leadership Institute
Denver Botanic Gardens	Kids in Need of Dentistry	TITAN CEO
Denver Broncos Foundation	MaxFund Animal Adoption Center	Urban Garden Initiative
Denver KIDS	Meristem	Urban Land Institute – Colorado
Denver Office of Economic Development	Metro Denver Economic Development Corporation	Volunteers for Outdoor Colorado
	Morgan Adams Foundation	Western Resource Advocates
	NAIOP – Commercial Real Estate Development Association – Colorado Chapter	World Trade Center Denver

nonprofit profile:

Meristem



about Meristem

Meristem is a unique program dedicated to preparing neurodiverse young adults for a life of greater independence and fulfillment. Students are between the ages of 18-28, showing the potential to achieve greater independence and self-sufficiency upon graduation. Meristem students travel from across the U.S. to participate in the program located near Sacramento, often with aspirations for career and/or college.

dovetail solutions' strategic investment

As dovetail solutions officially expanded its operations into the greater Sacramento area, we were eager to begin investing in the community. Just like we lead our clients through SCI campaigns, we were purposeful in selecting nonprofit partners based on a reputation for enacting change within the community and causes that fall within our company's goals. After being introduced to Meristem, we felt the fit immediately. **dovetail solutions now gives annual contributions to Meristem and is a proud partner of this nonprofit** that makes a strong impact not only in the Sacramento community, but with families from across the nation.

ready to start dovetailing?

learn more at dovetailsolutions.com