

strategic community investment

dovetail solutions™ believes that your best branding resource is the community in which you do business, that you should partner with and invest in it.

Through Strategic Community Investment, we merge business with outreach, giving you the tools and know-how to make your community a core part of your business. By establishing long-term goals for community efforts, we are able to identify those opportunities that will not only leverage your brand but also open the door to future business.

Tailored for your industry and overall marketing plan, Strategic Community Investment targets your strengths, interests, and business goals. **dovetail solutions™** works with you and your executive team to analyze your current community investment and identify opportunities that align with your company's mission, vision and values.

Examples of Strategic Community Investment include:

- A Network Map to determine your most valuable business relationships and where they might lead.
- Facilitated introductions with key business, community and civic leaders.
- Increased brand recognition through membership in targeted professional service organizations.
- Targeted partnership and sponsorship opportunities to further business development.
- Consultation on committee and board placements in the community.

The results of partnering with your community are rewarding, both publicly and personally, and the possibilities are endless.



Contact us today to learn more about how **dovetail solutions™** can assist you:
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